



# A Higher Standard

## Schedule

### Wednesday, March 10 – Pre-Conference 3:30 – 5:00 pm

#### A. Getting Moodle to work for you

(Meeting Location: Mountaineer)

Presenters: *Dr. J. Paul Pennington, Dean of Distance Education & Institutional Research, Professor - Urban/Intercultural Ministry Cincinnati Christian University*

Moodle is a flexible environment for distance education delivery. Getting it to work for you can sometimes be difficult. This workshop will demonstrate our use of Moodle to enter and track student Christian Service hours and first year retention intervention. We will demonstrate how we automatically create courses and enrollees from our Campus management system. And if enough users have struggled with the new 1.9.x gradebook, we will share some tips and resources to help you get it working right for your faculty. Bring your Moodle ideas for joint sharing on making it work well.

#### B. How do you know you have quality curriculum?

(Meeting Location: Keystone)

Presenter: *Dr. Rick Upchurch, Director of EXCEL Adult Degree Programs at Huntington University and President, ACCESS*

This presentation will help you design adult curriculum which has an appropriate level of academic rigor and focuses on student learning. After this session, you will walk away with a curriculum audit tool giving you a practical way to evaluate course design so that student learning takes place. The Curriculum Audit allows the course writer to evaluate the course against various standards, insure a more integrated and balanced curriculum, spot at a glance any problem areas, and quickly move to that area to address the problem. The use of this tool is a MUST for anyone who is writing a new course or modifying an existing one. It has value for the novice as well as the experienced course writer. An added benefit is that Administrators can use the Curriculum Audit Tool to review curriculum relative to the institution's educational philosophy and other expectations.

### Wednesday, March 10 – Networking Reception

5:00 - 6:00 pm Location: Champs

### Wednesday, March 10 – Banquet, [CCU Campus](#)

6:30 – 8:00 pm

Keynote address, COTY Award presentation, Worship service

### Thursday, March, 11 – Conference

*Fellowship and Worship 8:30 – 9:00 am*

Meeting Location: Wolverine A

Workshop Round One: 9:15 – 10:15 am

#### Track 1.1: Faith integration in online courses

Karen Jacobs / Wayne Jacobs, LeTourneau University

**(Location: Wolverine A)**

#### Track 2.1: Standardized formats and presentation methods

Rod Minatra, Southwest Baptist University

**(Location: Wolverine B)** *This session repeated Friday morning*

#### Track 3.1: Understanding Group Dynamics of Virtual Learning Communities

Michael Freeman, Lancaster Bible College

**(Location: Keystone)**

*Break: 10:15 – 10:45 am (Sponsored by SoftChalk)*

Workshop Round Two: 10:45 – 11:45 am

#### Track 1.2: Spiritual Formation Assessment

Steve Lowe, Erskine Theological Seminary

**(Location: Wolverine A)** *This session repeated Friday morning*

#### Track 2.2: Video feedback ~ community development in online faculty training

Damon Osborne, Mount Vernon Nazarene University

**(Location: Wolverine B)** *This session repeated Friday morning*

#### Track 3.2: Assessing for Quality

Glenn Hoyle, Moody Bible Institute

**(Location: Keystone)**

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*Lunch: 12:00 – 1:30 pm (Sponsored by The Quality Group)*  
**(Location: Hoosier A-B)**

Workshop Round Three: 1:45 – 2:45 pm

**Track 1.3: Active learning in the online environment**  
Wayne Jacobs / Karen Jacobs, LeTourneau University  
**(Location: Wolverine A)**

**Track 2.3: Developing Relationships with Online Learners**  
Kristin Bird, Sevenstar Academy  
**(Location: Wolverine B)**

**Track 3.3: D.E. Technology Decisions**  
Amy Earnest Donovan, Gordon-Conwell Theological Seminary  
**(Location: Keystone)**

*Break: 2:45 – 3:15 pm*

Workshop Round Four: 3:15 – 4:15 pm

**Track 1.4: The state of Christian distance education**  
Jason Baker, Regent University  
**(Location: Wolverine A)**

**Track 2.4: Library Access for Distance Students**  
Mindi Thompson, University of Dubuque Theological Seminary  
**(Location: Wolverine B)**

**Track 3.4: Please Inspire Me**  
David Shankle/Ray Thompson, LeTourneau University  
**(Location: Keystone)**

*Dinner: 6 pm (Sponsored by The Learning House)*  
**(Location: Hoosier A-B)**

## **Friday, March 12 - Conference**

*Business Meeting 8:00 – 9:00 am*  
Meeting Location: Wolverine A

Workshop Round One: 9:15 – 10:15 am

**Track 1.1: Spiritual Formation Assessment**  
Steve Lowe, Erskine Theological Seminary  
**(Location: Wolverine A)**

**Track 2.1: Standardized formats and presentation methods**  
Rod Minatra, Southwest Baptist University  
**(Location: Wolverine B)**

**Track 3.1: Assessing for Quality**  
Glenn Hoyle, Moody Bible Institute  
**(Location: Keystone)**

*Break: 10:15 – 10:45 am*

Workshop Round Two: 10:45 – 11:45 am

**Track 1.2: How to Create Student Engagement in Quality, Christian Online Courses**  
Kristin Bird, Sevenstar Academy  
**(Location: Wolverine A)**

**Track 2.2: Video feedback = community development in online faculty training**  
Damon Osborne, Mount Vernon Nazarene University  
**(Location: Wolverine B)**

**Track 3.2: Getting Faculty Buy In for Online Course Development**  
Kevin Mahaffy, Moody Distance Learning  
**(Location: Keystone)**

## Exhibit Hours

The Exhibit Area (Keystone Foyer) will be open on Wednesday, March 10, from 1:30PM to 5:00PM in the Keystone Foyer area and on Thursday, March 11, from 9 AM to 5 PM in the Wolverine Foyer area.

## Keynote speaker



Dr. Katherine Amos will be leading us in a consultation concerning matters of *A Higher Standard*. Although now retired from Wake Forest University School of Divinity, Dr. Amos served five years as associate director of accreditation and extension education at the Association of Theological Schools in the United States and Canada. She served as an evaluation chair or staff person for 200 accrediting visits and assisted

theological institutions in conducting self-studies, preparing for peer evaluation visits, and developing extension sites, distance education programs, new degree programs, and international degree programs.

Amos has served as an associate director for the College Commission of the Southern Association of Colleges and Schools, an academic vice president, and an assistant vice president of student development. She has also been a member of the faculty of Florida State University and the University of Louisville.

She served as issue editor and writer for the *Journal of Theological Education* and has written for national journals and newsletters including *ARTS: The Arts in Religious and Theological Education* and *The Living Pulpit*. Amos is a member of the Women in Leadership in Theological Education Advisory Committee for the Association of Theological Schools and frequently serves as a consultant in the area of extension and distant education in theological education.

## Overview of Sessions

The following is an overview of the presentations.

### Faith integration in online courses

Wayne Jacobs & Karen Jacobs, LeTourneau University

The most powerful way to allow students to develop a Christian Worldview is to integrate faith into the academic curriculum. Integration of faith into online courses does not have to be a difficult process. It can, however, cause a greater understanding of how an individual's worldview is integrated into every part of their life.

### Assessing for Quality ~ Practical techniques, tips and tools

Glenn Hoyle, Moody Bible Institute

This presentation will review the state-of-the art techniques and tools in assessing online and distance learning programs. Practical assessment approaches will be stressed with an emphasis upon how accreditation requirements can be satisfied and a culture of assessment developed among your faculty and adjuncts.

### Understanding Group Dynamics of Virtual Learning Communities

Michael Freeman, Lancaster Bible College

To be an effective facilitator of online learning, it becomes important to understand the nature of your audience. For many successful online programs, this often involves cultivating meaningful interaction among students. One of the common complaints about online education is the feeling of isolation that can often accompany this learning environment.

### Findings from last Spiritual Formation Consultation

Steve Lowe, Erskine Theological Seminary

This session addresses some of the issues and problems that our field must face as we begin to assess student spiritual formation in online environments.

### Distance Education Technology Decisions

Amy Earnest Donovan, GCTS

Distance Education requires stable and flexible technologies that meet the needs of instructors and students. This session is oriented for non-technical attendees and technology managers. The

presenter will explore the major factors that should drive technology selection, replacement and ongoing maintenance and support.

### **Standardized formats and presentation methods**

Rod Minatra, Southwest Baptist University

The idea is to reduce the development time for adjuncts and familiarization time for students. This session addresses a standard look/feel and organization of the online course and standard introduction modules (surveys, introductions, podcasts) along with standardized delivery sequence.

### **Active learning in the online environment**

Wayne Jacobs & Karen Jacobs, LeTourneau University

Instructors who can use multiple methods of delivery of content will find students to be more receptive as each student is able to utilize their own learning style to their advantage. Instructors who use a variety of methods to teach their courses will see students more actively involved in their courses and in using their content after the course is complete.

### **Developing Relationships with Online Learners**

Kristin Bird, Sevenstar Academy

Developing relationships with students is a key to the success of their learning experience. This session will provide tips and techniques for motivating students by first creating a relationship with them.

### **Video feedback = community development in online faculty training**

Damon Osborne, Mount Vernon Nazarene University

As an integral part of an online faculty training course, video feedback is coupled with traditional textual feedback in order to model effective means of developing community among online course participants. Although specific tools, such as YouTube, iMovie, and Apple computers are discussed, the core principles are easily transferrable to other technologies.

### **The state of Christian distance education**

Jason Baker, Regent University

Now that distance and online learning are no longer on the fringes within higher education, where exactly are we as Christian distance educators? What's the current status of online learning in

general? What are the trends within the larger industry? What's happening in the Christian distance learning sector and what challenges and opportunities face us in the coming years? This presentation will draw from recent industry reports and current literature to help assess the state of Christian distance education.

### **Library Access for Distance Students**

Mindi Thompson, University of Dubuque Theological Seminary

A discussion about the planning, implementation, and ongoing support issues involved in providing information literacy training and materials access for students in their Distance M.Div. program. Special attention will be paid to assessment and e-reserve/copyright issues.

### **Please Inspire Me**

David Shankle, LeTourneau University

Many times online faculty can feel somewhat disconnected from the institutions that they work for. This presentation will focus on specific actions that can be taken by distance learning administrators to inspire, and engage, their online faculty.

### **How to Create Student Engagement in Quality, Christian Online Courses**

Kristin Bird, Sevenstar Academy

The rapid growth of online learning has led some educators to believe that "if you build it, they will come". However, Christian online educators must do more than simply use the online curriculum and learning management system to deliver curriculum with the hopes that learning will occur, especially if we want them to learn about God.

### **Getting Faculty Buy-In for Online Course Development**

Kevin Mahaffy, Moody Distance Learning

For many faculty, the jury is still out on distance education though the judge has already rendered a verdict! While most newer faculty embrace online courses, older faculty often hold chair positions that dictate whether online courses will or will not be successful. This session will discuss practical ways to get faculty buy in for course design, development, and approval. Discussion will occur to discover successful practices used at other institutions.

## General Information

### Meeting Location

#### [Hyatt Regency Cincinnati](#)

151 West Fifth Street,  
Cincinnati, Ohio, 45202

Tel: +1 513 579 1234 Fax: +1 513 354 4299

A limited number of rooms have been set aside at the Hyatt. All room reservations include a full breakfast. Mention the ACCESS Conference when making a reservation. Single occupancy (incl. breakfast) = \$113/per night / Double occupancy (incl. breakfast) = \$119/ per night Make your reservation by phone - 1-888-421-1442, or online through the [Hyatt's reservation system](#).

### Registration

For **regular** rates\*\* registration submission with payment must be completed by conference time. All registrations (including non-members) requiring invoicing will be billed at the higher rate.

### Rates

\*Early-bird: \$179.00 (members)  
\$229.00 (non-members)

\*\*Regular: \$279.00 (members)  
\$329.00 (non-members)

Pre-conference: \$50.00/session (members)  
\$75.00 (non-members)

### Program Changes

ACCESS reserves the right to make changes to the program. Every effort will be made to keep you informed. However, unforeseen circumstances may result in the

changes of a presentation topic and/or speaker. For the latest conference information, visit our web site at [www.accessed.org](http://www.accessed.org)

### Conference Sponsorship

This conference is sponsored by ACCESS. While we do our best to solicit participants that best represent our mission and purpose, we are not responsible for sponsorship or program content. Moreover, we cannot be responsible for facilities, schedules, or operations.

### Attire

Most participants dress casually for the workshops. Some presenters wear business casual. Banquet dress is business/semi-formal.

### Banquet

Cincinnati Christian University has graciously agreed to host the Wednesday night banquet. Please indicate by **March 1** whether you plan to attend and the number in your party.

### Cancellation Policy

Cancellations received by March 1, 2010 will be refunded after the conference less a \$25 processing fee. In the event of last-minute conference cancellation we also accept attendee substitutions, or transferability to future conferences or webinars. No refunds will be made after March 10, 2010.

### Local Cincinnati Attractions

[Cincinnati Museum Center](#)

[Newport Aquarium](#)

[Cincinnati Zoo & Botanical Garden](#)

[Kings Island theme park](#)  
[Paul Brown Stadium](#)  
[Newport on the Levee](#)  
[Mainstrasse Village](#)

## CONFERENCE EXHIBITORS

The following companies are represented at the 2010 Annual Conference. Please our web site for direct links:

The Learning House

The Quality Group

SoftChalk

Information Age Publishing

eLearning ToolBox

BakersGuide